

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,330,052

United States Patent and Trademark Office

Registered Mar. 14, 2000

**TRADEMARK
PRINCIPAL REGISTER**

LUCKY BRAND

LUCKY BRAND DUNGAREES, INC. (CALI-
FORNIA CORPORATION)
4529 DISTRICT BOULEVARD
VERNON, CA 90058

FOR: CLOTHING, NAMELY, SHIRTS,
BLOUSES, T-SHIRTS, TANK TOPS, TOPS,
VESTS, SWEATERS, DRESSES, SKIRTS, JUMP-
ERS, JUMP SUITS, ROMPERS, OVERALLS,
JACKETS, BOXER SHORTS, PANTS, JEANS,
SHORTS, LEGGINGS, BOTTOMS, SWEAT-
SHIRTS, SWEAT PANTS, SWEAT SUITS, JOG-
GING SUITS, SLEEP WEAR, SOCKS, BANDAN-
NAS, SWIM WEAR, HATS, CAPS, VISORS,

BELTS, SHOES, SNEAKERS, SANDALS, AND
BOOTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 12-7-1990, IN COMMERCE
12-7-1990.

OWNER OF U.S. REG. NOS. 1,646,123,
1,739,962, AND 1,886,118.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BRAND", APART FROM THE
MARK AS SHOWN.

SN 75-117,087, FILED 6-11-1996.

DAN VAVONESE, EXAMINING ATTORNEY



LUCKY 000567

Int. Cls.: 18 and 25

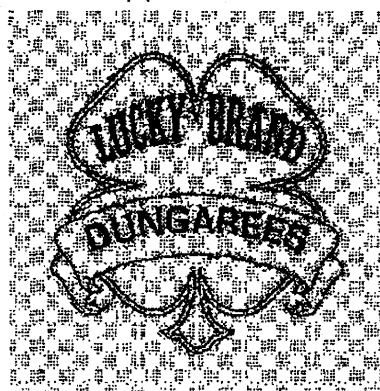
Prior U.S. Cls.: 1, 2, 3, 22, 39, and 41

United States Patent and Trademark Office

Reg. No. 3,107,591

Registered June 20, 2006

TRADEMARK
PRINCIPAL REGISTER



LUCKY BRAND DUNGAREES, INC. (DELA-
WARE CORPORATION)
5233 ALCOA AVENUE
VERNON, CA 90058

FOR: HANDBAGS, WALLET, CHANGE PURSES,
BACKPACKS, KNAPSACKS, RUCKSACKS, DUF-
FEL BAGS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 12-31-1996; IN COMMERCE 12-31-1996.

FOR: CLOTHING, NAMELY, SKIRTS, SHIRTS,
BLOUSES, PANTS, JACKETS, VESTS, SWEATERS,
DRESSES, JUMPSUITS, SHORTS, JEANS, JERSEYS,
CULOTTES, SCARVES, TUNICS, BLAZERS, NECK-
WEAR, BELTS, COATS, HATS, CAPS, HOODS,

GLOVES, RAINWEAR, IN CLASS 25 (U.S. CLS. 22
AND 39).

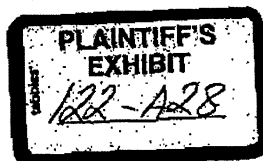
FIRST USE 12-31-1996; IN COMMERCE 12-31-1996.

OWNER OF U.S. REG. NOS. 1,646,123, 2,846,556,
AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BRAND AND DUNGAREES",
APART FROM THE MARK AS SHOWN.

SN 78-321,365, FILED 10-31-2003.

INGA ERVIN, EXAMINING ATTORNEY



LUCKY 001560

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,158,107

United States Patent and Trademark Office

Registered May 19, 1998

**TRADEMARK
PRINCIPAL REGISTER**



LUCKY BRAND DUNGAREES, INC. (CALI-
FORNIA CORPORATION)
4529 DISTRICT BOULEVARD
VERNON, CA 90058

FOR: CLOTHING, NAMELY, PANTS, JEANS,
SHORTS, BOTTOMS, DRESSES, SKIRTS, JUMP-
SUITS, OVERALLS, JACKETS, SHIRTS AND
HATS, IN CLASS 25 (U.S. CLS. 22 AND 39).

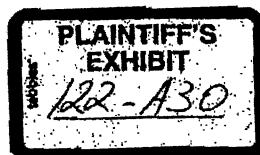
FIRST USE 1-0-1991; IN COMMERCE
1-0-1991.

OWNER OF U.S. REG. NOS. 1,646,123,
1,739,962, AND 1,886,118.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BRAND" AND "DUNGAREES
OF AMERICA", APART FROM THE MARK AS
SHOWN.

SER. NO. 75-118,448, FILED 6-13-1996.

JULIE CLINTON QUINN, EXAMINING AT-
TORNEY



LUCKY 001703

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,469,997

Registered July 17, 2001

TRADEMARK
PRINCIPAL REGISTER

LUCKY ME

LUCKY BRAND DUNGAREES, INC. (CALIFORNIA CORPORATION)
4599 DISTRICT BOULEVARD
VERNON, CA 90058

FOR: CLOTHING, NAMELY, SHIRTS, BLOUSES, T-SHIRTS, TANK TOPS, TOPS, VESTS, SWEATERS, DRESSES, SKIRTS, JUMPERS, JUMP SUITS, ROMPERS, OVERALLS, JACKETS, BLAZERS, SPORT COATS, BOXER SHORTS, PANTS, JEANS, SHORTS, LEGGINGS, BOTTOMS, SWEATSHIRTS, SWEAT PANTS, SWEAT SUITS, JOGGING SUITS, SUITS,

SLEEP WEAR, SOCKS, LEOTARDS, BODY SUITS, TIES, BANDANNAS, SWIM WEAR, HEADBANDS, SUSPENDERS, SCARVES, HATS, CAPS, VISORS, BELTS, SHOES, SNEAKERS, SANDALS, BOOTS AND SLIPPERS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 5-0-1998; IN COMMERCE 5-0-1998.

SN 75-450,495, FILED 3-16-1998.

MARY BOAGNI, EXAMINING ATTORNEY

PLAINTIFF'S
EXHIBIT

122-A34

LUCKY 001831

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office Reg. No. 1,739,962
Registered Dec. 15, 1992

**TRADEMARK
PRINCIPAL REGISTER**

LUCKY YOU

LUCKY BRAND DUNGAREES, INC. (CALI-
FORNIA CORPORATION)
1617 EAST SEVENTH STREET, #18
LOS ANGELES, CA 90021

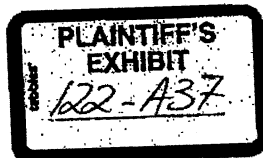
FOR: JEANS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 12-7-1990; IN COMMERCE
12-7-1990.

OWNER OF U.S. REG. NO. 1,616,123.

SER. NO. 74-267,253, FILED 4-20-1992.

MIDGE BUTLER, EXAMINING ATTORNEY



LUCKY 001941

Int. Cl.: 25

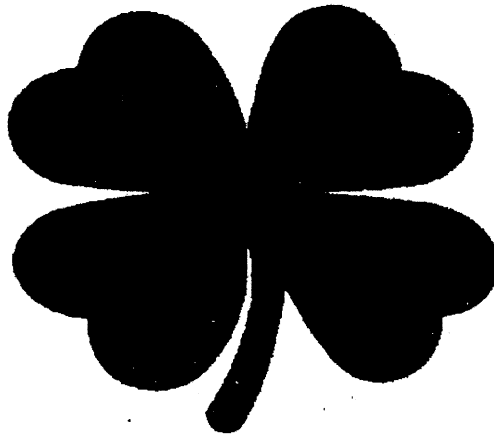
Prior U.S. Cls.: 22 and 39

Reg. No. 2,400,358

United States Patent and Trademark Office

Registered Oct. 31, 2000

**TRADEMARK
PRINCIPAL REGISTER**



LUCKY BRAND DUNGAREES, INC. (CALIFORNIA CORPORATION)
4529 DISTRICT BOULEVARD
VERNON, CA 90058

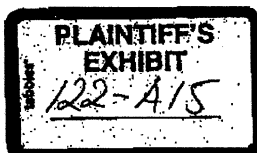
FOR: CLOTHING, NAMELY, SHIRTS, BLOUSES, T-SHIRTS, TANK TOPS, TOPS, DRESSES, SKIRTS, JUMPERS, JUMPSUITS, ROMPERS, OVERALLS, JACKETS, BOXER SHORTS, PANTS, JEANS, SHORTS, LEGGINGS, BOTTOMS, SWEATSHIRTS, SWEAT PANTS, SWEAT SUITS, JOGGING SUITS

SLEEPWEAR, SOCKS, BANDANNAS, SWIMWEAR, SCARVES, HATS, CAPS, VISORS, BELTS, SHOES, SNEAKERS, SANDALS, BOOTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-0-1990; IN COMMERCE 1-0-1990.
OWNER OF U.S. REG. NO. 1,886,118.

SN 75-117,085, FILED 6-11-1996.

CHRISIE B. KING, EXAMINING ATTORNEY



LUCKY 000648

Int. Cl.: 25

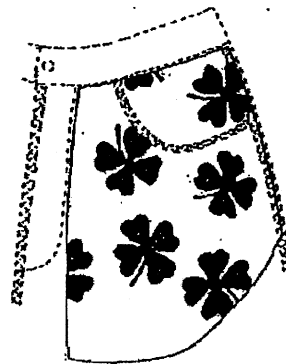
Prior U.S. Cls.: 22 and 39

Reg. No. 2,129,881

United States Patent and Trademark Office

Registered Jan. 20, 1998

**TRADEMARK
PRINCIPAL REGISTER**



LUCKY BRAND DUNGAREES, INC. (CALI-
FORNIA CORPORATION)
4529 DISTRICT BOULEVARD
VERNON, CA 90058

FOR: CLOTHING, NAMELY, PANTS, JEANS,
SHORTS, OVERALLS, BOTTOMS AND JACK-
ETS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-0-1991; IN COMMERCE
1-0-1991.

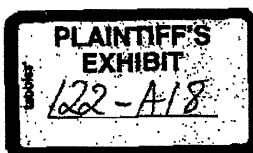
OWNER OF U.S. REG. NO. 1,886,118.

THE MARK CONSISTS OF A REPEATING
FOUR-LEAF CLOVER DESIGN LOCATED ON

THE INTERIOR POCKET LINING OF AN AR-
TICLE OF CLOTHING. THE MATTER SHOWN
BY THE DOTTED LINES INDICATE THE
OUTLINE OF A PAIR OF PANTS SHOWN IN
PHANTOM THAT ARE NOT A PART OF THE
MARK BUT SERVE ONLY TO SHOW THE PO-
SITION OF THE MARK INSIDE THE PANTS.

SER. NO. 75-117,852, FILED 6-12-1996.

CYNTHIA A. MANCINI, EXAMINING ATTOR-
NEY



LUCKY 000870

Int. Cl.: 35

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,686,829

Registered Feb. 11, 2003

**SERVICE MARK
PRINCIPAL REGISTER**

LUCKY BRAND DUNGAREES

LUCKY BRAND DUNGAREES, INC. (CALIFOR-
NIA CORPORATION)
4529 DISTRICT BOULEVARD
VERNON, CA 90058

FOR: RETAIL STORE SERVICES, OTHER THAN
SUPERMARKETS, CONVENIENCE STORES, DRUG
STORES AND COMBINATION SUPERMARKET/
DRUG STORES, FEATURING A VARIETY OF
GOODS INCLUDING CLOTHING, CLOTHING AC-
CESSORIES, HEADGEAR, FOOTWEAR, GENERAL
MERCHANDISE, GIFT ITEMS, JEWELRY, ACCES-
SORIES, LUGGAGE, BAGS, WALLETS, CASES,
PURSES, HANDBAGS, SUNGLASSES AND CASES
THEREFOR, SUNGLASS CORDS AND CHAINS,
TOYS, STATIONERY, FRAGRANCES, PERSONAL
CARE PRODUCTS, COSMETICS, TOWELS, BLAN-

KETS, BEDDING, HOUSEWARES, ARTWORK,
FOOD AND BEVERAGES, IN CLASS 35 (U.S. CLS.
100, 101 AND 102).

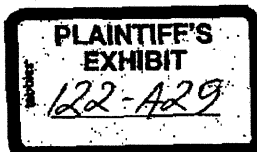
FIRST USE 6-1-1995; IN COMMERCE 8-30-1996.

OWNER OF U.S. REG. NO. 1,646,123.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "BRAND DUNGAREES", APART
FROM THE MARK AS SHOWN.

SN 75-030,041, FILED 12-8-1995.

KIMBERLY KREHELY, EXAMINING ATTORNEY



LUCKY 001619

EXHIBIT 2



Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,377,345

Registered Jan. 7, 1986

**TRADEMARK
PRINCIPAL REGISTER**

GET LUCKY

MARCEL FASHIONS, INC. (FLORIDA CORPORATION)
375 N.W. 23 STREET
MIAMI, FL 33127

FOR: MEN'S, WOMEN'S, AND CHILDREN'S
CLOTHING AND SPORTSWEAR, NAMELY
TOPS, SHIRTS, SHORTS, PANTS, JEANS,
SKIRTS, SUITS, VESTS, COATS, UNDER-

WEAR, LINGERIE, DRESSES, JUMP SUITS
AND SWEATERS, IN CLASS 25 (U.S. CL. 39).
FIRST USE 1-0-1985; IN COMMERCE
1-0-1985.

SER. NO. 527,073, FILED 3-15-1985.

MARK TRAPHAGEN, EXAMINING ATTOR-
NEY



M03381